

NRG – Powered by Choice Privacy Statement

The NRG Campaign partner organizations are committed to protecting the privacy and security of visitors to our website. The following information outlines our privacy policy practices for collection of information through our website. Throughout the policy, “we,” “us,” and “our” will mean the Pennsylvania Advocates for Nutrition and Activity (PANA). By using this website, you consent to the use and disclosure of information as described in this Privacy Policy and that of The Pennsylvania State University Privacy Policy (<http://www.psu.edu/ur/privacy.html>).

- **Disclosure of information to third parties:**

We do not share or disclose any personal information with other organizations. Only the NRG partner organizations have access to personally identifiable information that we have been provided by you. However, we are not responsible for the privacy practices or content of other websites that may link our NRG website.

- **Browser information collected on our website:**

The NRG Campaign website operator and PANA staff will analyze our website logs to improve the value of our website. Our web servers automatically collect information about your connection to the Internet (such as your IP address), but this information cannot identify you personally. The information collected includes the number of NRG members signed on to the NRG Declaration, page views, repeat and unique visitors, frequency of visits and peak-volume traffic periods. We do not use this service to collect, request, or track any Internet users' personal information. PANA will not sell, share, or disclose personal information with persons or entities not affiliated with PANA except with your consent or when it is necessary to do so in order to comply with the law or protect the safety, property, or legal rights of PANA.

- **Personalization of Content:**

The NRG website employs “cookies,” which are alphanumeric identifiers on your computer's hard drive transferred through your web browser. You may modify the settings on your browser to accept or reject cookies, or notify you when they are being sent. Some features of the NRG website may require cookies to be enabled to access information.

- **Privacy of our e-mail lists:**

The NRG Campaign partner organizations maintain e-mail lists to keep our supporters informed about news, events, and promotions. Individuals who provide optional personal identifying information may receive materials in the mail and/or be contacted by telephone by authorized PANA staff. We will not

share e-mail lists or personally identifiable information to those outside of the NRG partner organizations and authorized agents.

- **Children's privacy:**

To comply with the Children's Online Privacy Protection Act (COPPA) and to protect the safety and privacy of children online, PANA will not knowingly contact or collect personal information from children under the age of thirteen (13) through registration procedures. However, these measures do not preclude minors from visiting and using certain features of the website.

- **Security:**

We use appropriate security measures to protect against the loss or misuse of information at our site that we have collected from you. Despite these precautions, there are inherent risks in the transmission of electronic information, and we cannot guarantee information will be secure from unauthorized access at all times.